

To: Riess, Christian B., Mcallister, George E., Dejong, Fred
From: Kuruc, Nick
Edited: 4/29/98 9:59
Subject: Smokers Haven, Ventnor, NJ

Attached is a preliminary planogram for the new Smokers Haven in Ventnor.

When these fixtures were ordered, the owner was not quite of the available space. Some "tweaking" may be needed.

I'll try to be there on Monday afternoon.

Thanks for your help!

51849 8531

Smokers Haven
Ventnor, NJ
April 1998

3'	4'	3'	1'	2'
RJR (wf)	RJR (wf)		Brandon	Salem (wf)
RJR (wf)	RJR (wf)		Brandon	Salem (wf)
RJR (wf)	RJR (wf)		Brandon	Salem (wf)
RJR	RJR		Brandon	Salem
RJR	RJR		Brandon	Salem
RJR	RJR		Brandon	Salem
RJR	RJR		Brandon	Promos
BAT	Lorillard		Brandon	Promos
BAT	Lorillard		Brandon	Promos
BAT	Lorillard		Brandon	Promos
Savings	Full Price	NASCAR Display		Salem \$3 Off Display

PM Package Merchandisers: RJR to have 25% of total rows and to be located directly under PM Brands.